



Cyber Security: Latest trends, threats and risks for a semi or permanent remote workforce'

Cybercrime prevention: The Human Firewall



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- Security Operations
- Consultant
- Industry Analyst
- Security Advocate
- YouTuber
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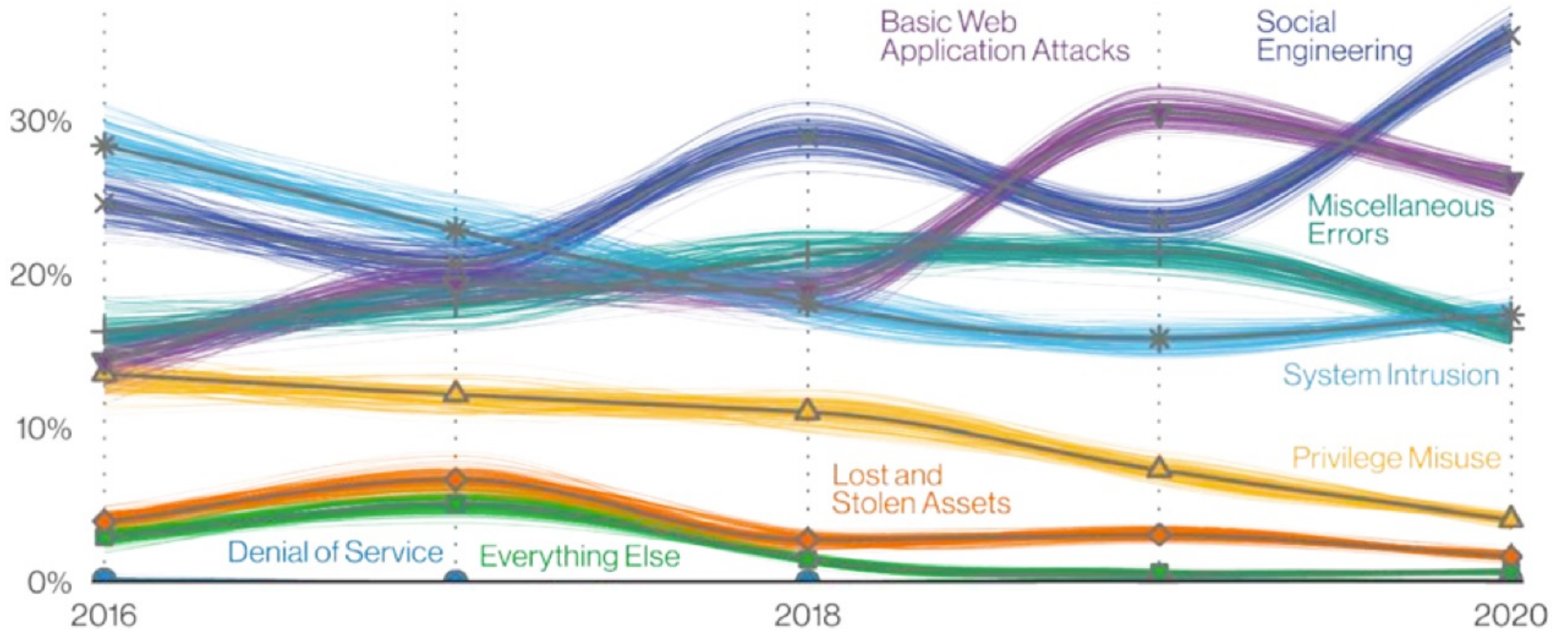
Certified Information
Systems Security Professional

About Us

- The world's largest integrated Security Awareness Training and Simulated Phishing platform
- Based in Tampa Bay, Florida, founded in 2010
- CEO & employees are ex-antivirus, IT Security pros
- We help tens of thousands of organizations manage the ongoing problem of social engineering
- Winner of numerous industry awards



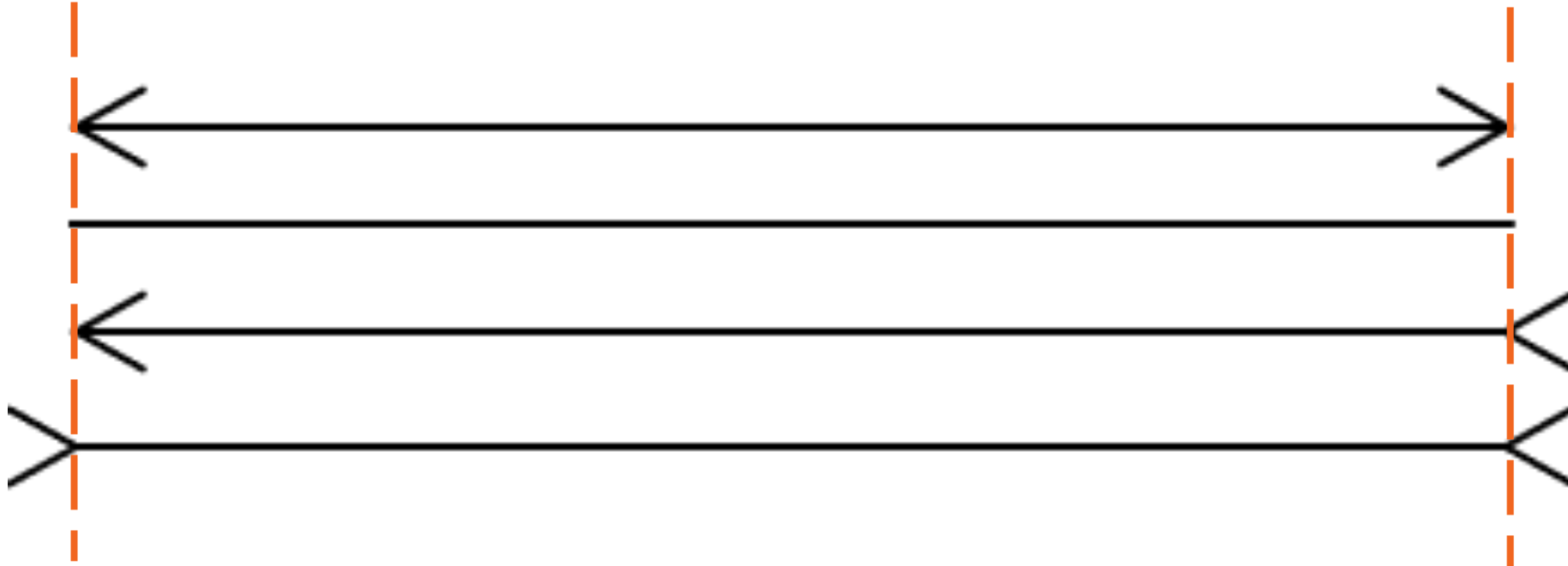
Why Is Cybercrime Successful?



Why does social engineering work?

Why does social engineering work?

Which line is longest?



CONTEXT IS KING

WE DON'T SEE OBJECTIVELY



13

CONTEXT IS KING

WE DON'T SEE OBJECTIVELY

A B C

CONTEXT IS KING

WE DON'T SEE OBJECTIVELY

A 13 C

13

sketchplanations

CONTEXT IS KING

WE DON'T SEE OBJECTIVELY

A	B	C
12	13	14

sketchplanations

(Spear) Phishing

DocuSign third most impersonated brand in email phishing attacks

By **Jean-Baptiste Andrieux** | 10th March 2022 10:00 am

Cloud-based electronic signature technology provider DocuSign was one of the most impersonated brands in email phishing attacks in 2021.

DocuSign is used by a number of providers including Transact that **rolled out** digital signature applications through DocuSign in September 2020.

This sneaky type of phishing is growing fast because hackers are seeing big paydays

Researchers warn about an increase in conversation hijacking emails, where hackers abuse accounts of people you trust to send you phishing links and malware.

BEC & CEO Fraud

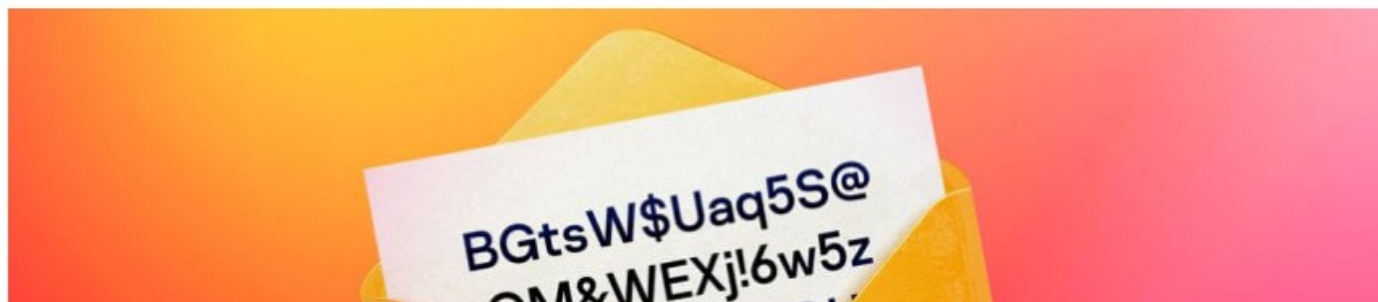
CYBERSECURITY

Employees still falling for business email compromise attacks

A type of fraud that involves impersonating a representative from a trusted business, business email compromise attacks is a big concern for organizations.



15 March 2022



23 FEB 2022 NEWS

BEC-as-a-Service Campaigns Drive Surge in Email Fraud



Phil Muncaster UK / EMEA News Reporter, Infosecurity Magazine

Email Phil Follow [@philmuncaster](#)



Security experts are warning of large-scale business email compromise, or “BEC-as-a-service,” campaigns after blocking thousands of attacks in the fourth quarter of 2021.



Credential Compromise

17 MAR 2022 NEWS

Raspberry Pi Users Urged to Change Default Passwords as Attacks Surge



Phil Muncaster UK / EMEA News Reporter, Infosecurity Magazine

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Security experts have called on Raspberry and Linux users to change default passwords on their machines as new data revealed the extent of bot-driven attempts to hijack systems.



';--have i been pwned?

Check if you have an account that has been compromised in a data breach

email address

pwned?

HaveIBeenPwned.com

Web 3.0

Scam artists swindle NFTs worth 'millions' in OpenSea phishing attack

The NFT platform is "working around the clock" to investigate.



Written by **Charlie Osborne**, Contributor

Posted in Zero Day on February 21, 2022 | Topic: Security



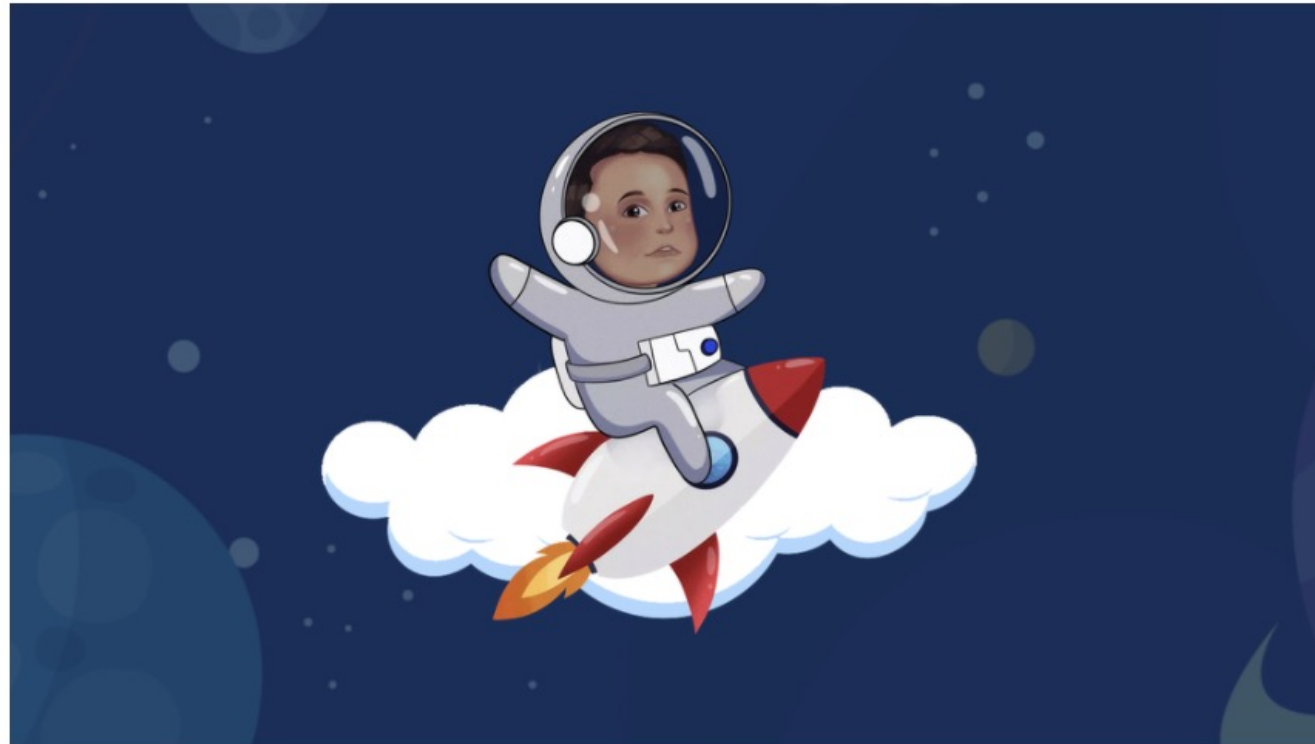
| DEVOPS THOUGHT LEADERS

Why DevOps
needs a change
from a 'me' to a

7 Crypto and NFT Projects That Were Total Scams (February 2022 Edition)

The worst rugpulls of the month took home over \$8.5 million.

By **Matt Novak** | 2/28/22 6:00AM | Comments (41) | Alerts



The non-deleted website of Baby Musk Coin, a scam that made off with \$2 million by using a cartoon likeness of Elon Musk as a baby. Screenshot: Wayback Machine

Social Media

Impersonating Social Media
Social Media Account Takeover
Social Media Phishing Scams
Out of Bounds Communication
And more...

16 FEB 2022 NEWS

Phishing Emails Impersonating LinkedIn Surge by 232% Amid 'Great Resignation'

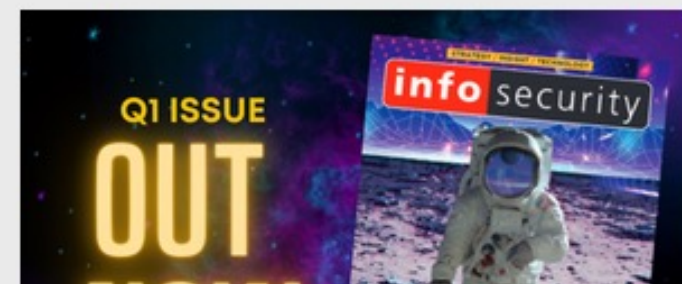


James Coker Reporter, Infosecurity Magazine

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Email phishing attacks impersonating LinkedIn have increased by 232% since February 1 2022, according to [Egress](#).



Instagram account takeover hacks on the rise, ID theft organization says

🕒 October 28, 2021 👤 Bob Sullivan 📁 Cybercrime / Privacy, Gotchas / Consumer 💬 1



2:09 M M

📶 49% 5%

← **Two-Factor Authenti...**

Choose Your Security

Consumers are reporting a recent rise in Instagram account hack attempts, according to the Identity Theft Resource Center (ITRC). Victims find they are locked out of their accounts, and criminals are using these stolen

Reality Winner's Twitter Account Was Hacked To Target Journalists

👤 ISBuzz Staff 📅 March 2, 2022

📁 Hacking

Twitter account of former intelligence specialist, Reality Winner was hacked over the [weekend](#) by threat actors looking to target journalists at prominent media [organisations](#). Hackers took over Winner's verified Twitter account and [changed](#) the profile name to "Feedback Team" to impersonate Twitter staff before sending out suspicious DMs to verified users.



Reality Winner ✓
@reazlepuff



Hey I was hacked by [@feedbackteam](#) who sent phishing emails to journalists from this account. I am working now to secure this account and make sure no one else receives phishing emails from my Twitter. Sorry to anyone who was affected! <3RE



**INFORMATION
SECURITY
EXPERT
NEWSLETTER**

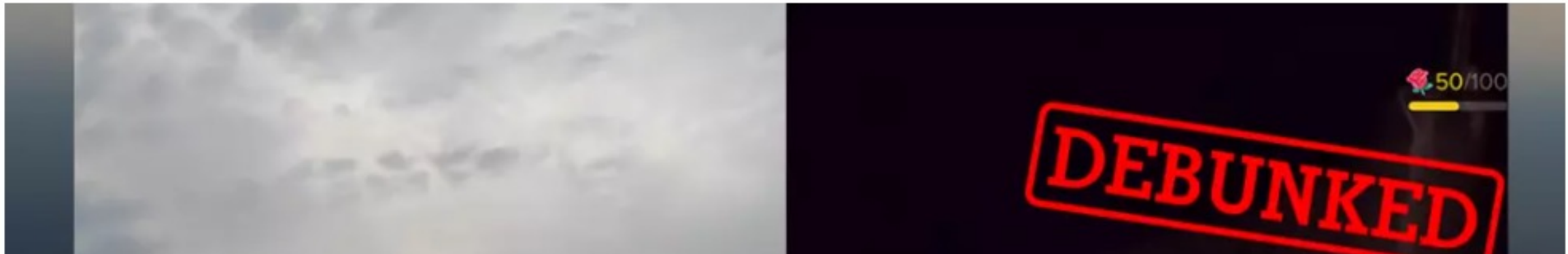
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DEBUNKED

'Please help Ukraine': Fake livestreams on TikTok show telltale signs of a scam



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Protecting Yourself

Brand Approach Culture

How Are You Perceived?





**Think Like A Marketer,
Not Like A Trainer**

A group of people, likely a team, are shown in a vehicle with their arms raised in celebration. The image is faded and serves as a background for the title. The word "Culture" is written in a large, bold, orange font in the center of the image.

Culture

Protecting Yourself

- Stop and look out for red flags
- Minimise your digital footprint
- Protect credentials
- Build a strong security culture, leverage comms and champions



Thank You

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KnowBe4
Human error. Conquered.